

**News Release**  
**6 Feb, 2018**

## **Asia Agri-Tech Expo & Forum Presents Cutting-edge Technology To Inspire The Market**

The “Asia Agri-Tech Expo & Forum,” lauched by UBM Taiwan, will be concurrently held with “Livestock Taiwan Expo & Forum” and “Aquaculture Taiwan Expo & Forum” at the Taipei World Trade Center on July 26-28. Having a successful debut in 2017, the second edition of the triple show will double the scale and is ready to call for the global manufacturers to participate in this annual grand trade show by featuring “Innovative, Eco-friendly & Sustainable”.

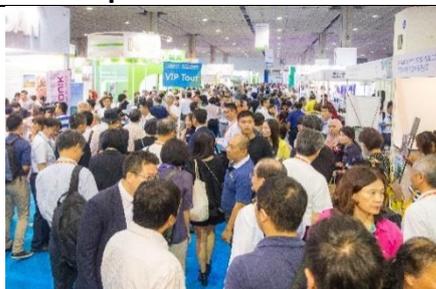
Sabine Liu, General Manager of UBM Asia Ltd., Taiwan Branch pointed out that Taiwan has marvellous energy and talent to meet the demand of agriculture, livestock and aquaculture industries. In addition, the food culture and farming behaviours are similar to most Asia-Pacific countries. She believes Taiwan will become the hub for agarian and farming technology to promote start-ups and investors and the triple show is undoubtedly a perfect option to expand business opportunity.

As food safety and food crisis have become the major public concerns around the world, many countries speed up on carrying out the traceability programme and ecological sustainability management. Industrial facility upgrade scheme is therefore springing up as well as the development of circular economy business. The exhibitors such as Land Green & Technology, IDAH, Kolowa Ventilation, Fu Chen Automatic Control and Shih Ger agreed that it is a great chance to showcase the state-of-the-art equipment and technology as eco-friendly policies are in progress and will motivate more innovative products to inspire the whole industry.

The 3-day trade show will once again return to Taipei on July 26 and has obtained the Council of Agriculture and 21 domestic and overseas associations’ great support. This one-and-only annual expo represents Taiwan’s premier, international and professional B2B trading platform that focuses on the advanced technologies for the field of livestock, aquaculture and agriculture. The triple exhibition contains a series of conferences and business match making programmes. The manufacturer recruitment has begun now. For more information, please refer to the official website <http://www.agritechtaiwan.com> or contact Sophia Lu (TEL: +886-2-2738-3898; FAX: +886-2-2738-4886; Email: [aat-tw@ubm.com](mailto:aat-tw@ubm.com)).

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### **Photos & Caption**



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#### **About UBM Asia ([www.ubmasia.com](http://www.ubmasia.com))**

Owned by UBM plc, which is listed on the London Stock Exchange, UBM Asia is the largest trade show organiser in Asia. Most of the events have been around for decades and are the must-attend event in their sectors in that country, region or even the world. UBM Asia was awarded "Asia's Most Reliable Trade Show Organiser Award" in Hong Kong's Most Valuable Companies Awards (HKMVCA) 2016.

#### **About Council of Agriculture of Taiwan ([www.coa.gov.tw](http://www.coa.gov.tw))**

The Council of Agriculture is the competent authority on the agricultural, forestry, fishery, and animal husbandry and food affairs in Taiwan.